Petronela Sandaluche, from our Enterprises team in Sydney, first learned about Audette Exel through this article in the Sydney Morning Herald last May. She was instantly inspired by the story of a top M&A lawyer who’s abandoned personal wealth in favour of creating social change.

Audette founded The ISIS Group, a corporate advisory business whose entire profits go towards funding its non-profit arm, The ISIS Foundation. She works side by side with communities and children in remote areas in Nepal and Uganda to improve their lives through health, education and other development projects.

When Petronela joined PwC in October, she was excited to learn that we have a connection with The ISIS Group. She found out that Richard Deutsch was on the ISIS board, but she’d never met him until he stepped into her lift one day.

“Richard got into the lift on the fourth floor, and I immediately gave him my elevator speech. I even forgot to introduce myself! When we’d reached the ground floor, he said ‘Would you like to meet her?’”

Petronela met Audette in April, and she didn't disappoint. “For someone of her intellectual and professional status, she was incredibly down-to-earth. She believes women should be more confident about putting their hand up for opportunities, because if women aren't sure they can do something, they're much less likely than men to raise their hand. She's a big believer that women should believe in themselves and never give up.”