Our Vision
Our vision is that each and every person has access to quality health, education and other essential services, no matter where they live.

Our Mission
Our mission is to bridge the world of business and the world of people in extreme poverty, and to support vulnerable communities with health, education and other essential services.
Our Areas of Expertise

Adara works to improve the health and education of women, children and communities living in poverty. Over two decades we have built expertise in:

Maternal, Newborn, Child Health
&
Remote Community Development

Our Pillars

Adara Development has two pillars which are fundamental to our strategy and achieving our goals:

Best practice service delivery - We support the communities we partner with by implementing high quality and holistic projects that are based on research, and improve health and education outcomes

Knowledge sharing - We are taking our very best ideas and our biggest mistakes, distilled from two decades of working in the field, and sharing them locally, nationally and globally to reach as many people as possible
The Global Context

In 2015, 193 world leaders committed to 17 Global Goals to achieve three extraordinary things in the next 15 years. End extreme poverty. Fight inequality & injustice. And fix climate change.

The Global Goals for Sustainable Development (SDGs) have emerged from an extensive and inclusive global conversation about our common aspirations for the future of our planet.

Adara’s work should be seen in the context of the SDGs. These are the key goals selected from the 17 that our work fits under.
NINE GOALS TO BRIDGE WORLDS AND CHANGE LIVES
Goal 1

Reduce preventable maternal, newborn and child deaths and improve the health and well-being of communities in low resource settings.

1. Continue to build and maintain service excellence in the neonatal intensive care unit (NICU), maternity ward and safe motherhood outreach services at Kiwoko Hospital.

2. Increase newborn care capacity in Ugandan health facilities, working in partnership with a panel of newborn health experts and guide a national scale up of newborn healthcare to prevent newborn mortality.

3. Introduce and trial a new Safe Bubble Continuous Positive Airway Pressure (bCPAP) kit that has the potential to save millions of newborn lives in Uganda and beyond.

4. Introduce and trial an early intervention programme in a rural Ugandan setting with the aim of identifying children who are at risk of disabilities and their families, and improving their quality of life.

5. Support Kiwoko Hospital to provide a high standard of care for families living with chronic conditions (including diabetes, HIV/AIDS, tuberculosis, disabilities, mental health issues and epilepsy) by providing services in the hospital and through outreach.

6. Design and implement a comprehensive discharge process for families and babies leaving the Kiwoko Hospital NICU, setting them up for success and giving them the best possible chance to thrive and reach their potential.

7. Increase Adara’s international presence so that Adara is recognised as a global leader in maternal, newborn, child health (MNCH).
GOAL 2

Improve the lives of people in remote communities through model health and education programmes.

Education

1. Maintain and further develop two well-functioning model schools in Yalbang, Humla and Ghyangfedi, Nuwakot and share knowledge between Adara-supported schools, partners and other likeminded organisations.

2. Improve the quality of education in seven other schools in upper Humla.

3. Increase the number of skilled and employable youth.

4. Increase school enrolments, attendance and retention, especially of girls and marginalised children.

5. Promote child protection and contribute to ending child trafficking from Humla and Ghyangfedi as a result of awareness and education.

Health

1. Develop well-functioning healthcare services in Humla.

2. Increase access to and awareness of healthcare services in Humla.

3. Improve nutrition, sanitation, hygiene, livelihoods and the environment in Humla.

4. Improve health awareness amongst children, adolescents and youth supported by Adara in Humla, Ghyangfedi and Kathmandu.
GOAL 3

Integrate innovation and best practice into the work of our teams worldwide.

1. Develop initiatives that help Adara reach its innovation and best practice goals.

2. Identify innovative activities and changes in best practice in the development sector worldwide.

3. Increase systems-level integration of both innovation and best practice into the everyday thinking of team members.
Ensure research, monitoring and evaluation is integrated into all we do and our work is evidence based.

1. Build the research, monitoring and evaluation (RME) team in Sydney, Nepal and Uganda.


3. Develop and improve monitoring and evaluation matrices, systems and processes for all programmes and build staff capacity to use them for ongoing project monitoring and evaluation.

4. Review and set up/update/improve existing data systems to monitor project outputs and outcomes (ongoing) and train RME and project staff (as relevant) to update data regularly and accurately.

5. Design and conduct evaluation and impact studies for remote community development and maternal, newborn, child health programmes.

6. Conduct and contribute to other research and collaborative studies/grants/proposals, including their development and implementation.
GOAL 5

Broaden and diversify our strong network of financial partners.

1. Ensure all our current donors find joy in their giving, feel connected to our work, and feel part of the Adara family.

2. Build, deepen and leverage relationships with current donors.

3. Raise enough funds to cover gaps in programme budget, and end each year with a surplus.

4. Develop a streamlined grants application process.
Increase global awareness and recognition of the Adara brand and strengthen Adara’s influence as a knowledge-leader in our areas of expertise.

1. Strengthen the Adara Group’s online presence.

2. Raise the profile of the Adara Group and Adara’s Global Leadership Team.

3. Produce quality and engaging content for our stakeholders.

4. Build the capacity of Adara staff to communicate the Adara brand and messaging.

5. Enhance internal communications.
Provide exceptional operational, legal and compliance services in support of the Adara Group’s mission.

1. Invest in systems, technologies and processes that improve our effectiveness and efficiency.

2. Invest in systems, technologies and processes to enable people to collaborate, share knowledge and learn together.

3. Ensure current systems and technologies are utilised in the most effective way to maximise the investment and reduce inefficiencies.

4. Create opportunities for team members across all disciplines to be updated on programme development.

5. Establish key performance indicators to monitor the effectiveness and efficiency of key processes.

6. Build Finance and Operations to be seen by the global Adara team as a key support and service to their day-to-day work on the ground.

7. Ensure we maintain the highest governance standards.

8. Ensure we carry out all programme-related activities in compliance with law.
Invest in our people and retain our culture and values.

1. Ensure Adara remains a vibrant, adventurous, contrarian and passionate place to work, with social justice and compassion at the heart of all we do.

2. Create a cohesive leadership team.

3. Attract, retain and develop the right people.

4. Ensure our policies and procedures are current, relevant and living documents.

5. Ensure values and obligations are widely understood, including Adara’s policies on child protection, anti-money laundering and counter-terrorist financing, anti-fraud bribery and corruption and conflicts of interest.
Build the Adara businesses to be the sustainable funding engines of the Adara Group and a global model of business for purpose.

1. Accelerate the growth of Adara Partners to provide long-term sustainable financial support to Adara Development.

2. Focus on additional business opportunities to provide annuity revenue streams to provide long-term sustainable financial support to Adara Development.

3. Re-engage the placement business of Adara Advisors.

4. Continue to build the market profile of Adara Partners as a world leading model for ‘Mastery for Purpose’ in the financial services industry and a global leader in business for purpose.

5. Facilitate the replication of the Adara Partners model.