**Our Vision**
Our vision is that each and every person has access to quality health, education and other essential services, no matter where they live.

**Our Mission**
Our mission is to bridge the world of business and the world of people in extreme poverty, and to support vulnerable communities with health, education and other essential services.

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**1. Reduce preventable maternal, newborn and child deaths and improve the health and well-being of communities in low resource settings.**

**2. Improve the lives of people in remote communities through model health and education programmes.**

**3. Integrate innovation and best practice into the work of our teams worldwide.**

**4. Ensure research, monitoring and evaluation is integrated into all we do and our work is evidence based.**

**5. Broaden and diversify our strong network of financial partners.**

**6. Increase global awareness and recognition of the Adara brand and strengthen Adara’s influence as a knowledge-leader in our areas of expertise.**

**7. Provide exceptional operational, legal and compliance services in support of the Adara Group’s mission.**

**8. Invest in our people and retain our culture and values.**

**9. Build the Adara businesses to be the sustainable funding engines of the Adara Group and a global model of business for purpose.**

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**Our Pillars: Best Practice Service Delivery & Knowledge Sharing**