

Our Vision

Our vision is that each and every person has access to quality health, education and other essential services, no matter where they live.

Our Mission

Our mission is to bridge the world of business and the world of people in extreme poverty, and to support vulnerable communities with health, education and other essential services.



1

Reduce preventable maternal, newborn and child deaths and improve the health and well-being of communities in low resource settings.



2

Improve the lives of people in remote communities through model health and education programmes.



3

Integrate innovation and best practice into the work of our teams worldwide.



4

Ensure research, monitoring and evaluation is integrated into all we do and our work is evidence based.



5

Broaden and diversify our strong network of financial partners.



6

Increase global awareness and recognition of the Adara brand and strengthen Adara's influence as a knowledge-leader in our areas of expertise.



7

Provide exceptional operational, legal and compliance services in support of the Adara Group's mission.



8

Invest in our people and retain our culture and values.



9

Build the Adara businesses to be the sustainable funding engines of the Adara Group and a global model of business for purpose.

