

# Prominent Bermuda business leaders

Bermuda's business leaders profiled here are drawn from all professions and walks of life. They are Bermudian and Canadian, British and American men and women. The diversity of their backgrounds and experience adds to the Island's ability to meet the world on its own terms. Although they speak with so many different voices, the business leaders profiled appear unanimous when asked to offer advice to Bermuda's young people: in business, the best possible education isn't just a good thing; it's everything.



**Sharon A.  
Beesley**

Chief Executive Officer  
ISIS Limited

#### Background

Ms. Beesley gained her B.A. (Honours) from the University of Westminster and then an LL. M. from Cambridge University. She worked with Linklaters in London and Hong Kong and has worked in South Africa. She was head of banking at Mello Jones & Martin and principal external counsel for Bermuda Commercial Bank before establishing the ISIS group. Ms. Beesley has been called to the Bars of Bermuda, Hong Kong, and England and Wales.

#### The organisation

ISIS Limited, a Bermuda-based specialised consultancy and corporate finance business, was established in 1998, generating revenue to assist with funding The ISIS Foundation, a Bermuda-registered charity that provides health and education services, and works in partnership with local community groups in Nepal and Uganda.

ISIS Law, formed in 1998, is a boutique Bermuda law firm that specialises in the provision of corporate legal services in the area of investment funds, structured finance and corporate advisory work.

#### The job

Ms. Beesley serves as Chief Executive Officer of ISIS Limited, Senior Counsel of ISIS Law, and a Director of ISIS Asia Pacific and ISIS Fund Services. She is also a Non-Executive Director of a few listed funds and other private companies.

#### Community and charitable work

Ms. Beesley works for The ISIS Foundation, which seeks to make a positive difference to the lives of disadvantaged children in Nepal and Uganda. She is Chairman of the Investment Funds Committee of Business Bermuda.

#### The family

Ms. Beesley has a son, Jean-Jacques Beesley-Edgar, who is 17.

#### Leisure time

Ms. Beesley skis, cycles and enjoys adventure travel, as well as reading, film and theatre. Given more time and money, she would like to pursue competitive horse riding.

#### Advice for young people

"Always aim high - it is better to have skills and then not use them than to never have them: so, study hard! I also strongly urge Bermudians to have several years' experience of working overseas, as it will give them skills and work experience which will be of great value when they return to Bermuda."



## Philip Butterfield

Chief Executive Officer  
HSBC Bermuda

### Background

Mr. Butterfield earned his B.Sc. and M.B.A. from New York University.

### The organisation

HSBC Bermuda, formerly known as Bank of Bermuda, is a member of the HSBC Group and is the leading provider of financial services in Bermuda, serving the needs of individuals, institutions and corporations locally and globally. HSBC Bermuda employs just over 900 people.

Headquartered in London, HSBC is one of the largest banking and financial services organisations in the world. Its international network comprises some 9,500 offices in 86 countries and territories in Europe, the Asia-Pacific region, the Americas, the Middle East and Africa. With listings on the London, Hong Kong, New York, Paris and Bermuda stock exchanges, shares in HSBC Holdings plc are held by about 200,000 shareholders in more than 100 countries and territories.

HSBC provides a comprehensive range of financial services to more than 100 million customers through four customer groups and global businesses: Personal Financial Services (including Consumer Finance), Commercial Banking, Global Banking and Markets, and Private Banking.

### The job

Mr. Butterfield is responsible for all lines of business within HSBC Bermuda and chairs the Bank's management committee.

### Community and charitable work

Mr. Butterfield is a board member of Bermuda Health Foundation and serves as Chairman of Bermuda Hospitals Charitable Trust.

### The family

Mr. Butterfield and his wife Roz have two daughters, Charlene and Vernee.

### Leisure time

When he's not working, Mr. Butterfield enjoys playing golf and reading.

### Advice to young people

"Be totally committed to your business career. Bring a sense of personal excellence to everything that you do; have an attitude that embraces continuous learning; be adaptive to change and never stop asking questions."



## David Cash

Global Chief  
Underwriting Officer  
and President  
Endurance Bermuda

### Background

Mr. Cash was educated at Saltus and Radley College in the UK. He earned a B.Sc. in Mathematics from the University of Waterloo in Canada and his M.Sc. in Statistics from Oxford. He is a Fellow of the Casualty Actuarial Society.

### The organisation

Endurance Specialty Holdings Ltd., the parent company of Endurance Bermuda, is a global specialty provider of insurance and reinsurance with more than 700 employees in Bermuda, the UK, Singapore, Switzerland and the US.

### The job

As Global Chief Underwriting Officer, Mr. Cash works with underwriters across the company's various platforms, agreeing on underwriting strategies, managing underwriting controls, at times approving individual transactions, and more generally ensuring that the company's underwriting activities are carried out effectively and professionally.

As President of Endurance Bermuda, he is responsible for the day-to-day operations of the company's Bermuda businesses. Sometimes, this requires involvement in individual underwriting and business interactions with clients, brokers and other business partners - a role that overlaps with his global underwriting role.

As Chief Underwriting Officer, Mr. Cash has a small group of staff reporting directly to him. More than 150 people work within his global function. As President of Endurance Bermuda, Mr. Cash has a staff of 130 people that work either for him or on one of the company's local teams.

### Community and charitable work

Mr. Cash is "lightly" involved with two charitable organisations: the Bermuda National Gallery and the Centre on Philanthropy.

### The family

Mr. Cash has been married for 14 years to Judith Landsberg. The couple have three children: Alexandra, who is 12, Lachlan, 10, and Lindsey, nine.

### Leisure time

When he's not working, Mr. Cash enjoys spending time with his family and being involved in his children's activities. He runs, cycles, swims and occasionally plays tennis.

### Advice to young people

"Study hard, build your communications skills, work to build relationships with your co-workers, and do something you enjoy."