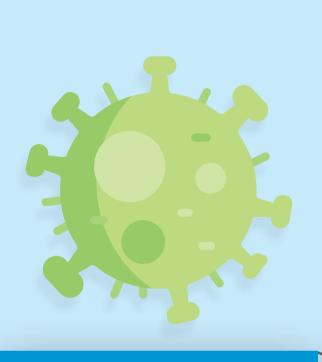
## ADARA GROUP

2021 Strategic Plan



Work with our communities and development partners to mitigate and prevent the spread of COVID-19 and ensure continuity of essential services.

Improve the

lives of people in remote and vulnerable communities through impactful health, education and child protection programmes.

Reduce preventable maternal, newborn and child deaths through AdaraNewborn and improve the health and wellbeing of communities in low-resource settings.

Build local systems to monitor and evaluate our work, integrate IT and engage stakeholders in the feedback 100p.

Inform our work with cutting-edge research and innovations that expand impact and share how Adara teams worldwide are defining best practice.

6

Exponentially widen Adara's impact through sharing and exchange of knowledge.

Provide exceptional operational, legal and compliance services and manage and mitigate financial, legal and governance risk.

8

Build brilliance and support and develop our exceptional teams.

financial partners to support our important work; and are globally expertise.

Grow our

financial

services

as the

funders

of Adara

businesses

cornerstone

Development's

critical work.

world-class

Bring joy to and inspire raise Adara's profile so we recognised in our areas of

Respond

Rebuild

Reimagine