ADARA GROUP ANNOUNCES PARTNERSHIP TO SAVE NEWBORN LIVES IN UGANDA

10 November 2022

The Adara Group has today announced a new, transformative partnership with The ELMA Foundation and Makerere University. Through this partnership, ELMA will serve as an anchor investor in Adara's vital new effort to halve newborn deaths and stillbirths across Uganda – AdaraNewborn.

Each year, Ugandan families lose 40,000 newborns and suffer a similar number of stillbirths. Despite efforts, the newborn mortality rate has not improved in the last decade[1]. With support from ELMA, and in partnership with Makerere University and the Ministry of Health, Adara will scale their model of care across four health facilities in the next three years.

"This partnership marks a significant step in our ambitious plans to expand the AdaraNewborn model across Uganda to save more newborn lives," said Madeline Vaughan, Adara's Chief Executive Officer. "We look forward to a fruitful partnership with ELMA and Makerere. This crucial investment will support Uganda's efforts to achieve the Sustainable Development Goals."

Through this partnership, Adara will:

- Deliver high-quality services across the continuum of care. This involves providing sexual and reproductive health support to mother and baby from the time of pregnancy through to when they return home after birth.
- Train nurses, midwives and community health workers to provide high-quality care in facilities and homes.
- Ensure facilities have the infrastructure and equipment they need to deliver quality newborn care.
- Strengthen health facility leadership, governance and systems to improve efficiencies, quality of care and long-term impact.

Adara has pioneered this model at Kiwoko Hospital in Central Uganda since 1999. Kiwoko is now recognised as a Centre of Excellence in newborn health.

The ELMA Foundation partners with high-impact organisations to fund game-changing solutions that make pregnancy and delivery safer for women and newborns.

The Adara Group is seeking like-minded funders to help us reach our goal to halve newborn deaths and stillbirths across ten health facilities in the next decade.

Please reach out to globalhealth@adaragroup.org for more information.

[1] https://pubmed.ncbi.nlm.nih.gov/35248027/

ABOUT THE ADARA GROUP

The Adara Group believes that each and every person should have access to quality health, education and other essential services, no matter where they live.

The first part of the Adara Group is an international development organisation called Adara Development that has expertise in Maternal, Newborn and Child Health, and Remote Community Development. Adara Development has worked in Nepal and Uganda since 1998.

The second part of the Adara Group consists of two businesses, Adara Partners and Adara Advisors, which are 'for purpose' rather than for profit. Their sole objective is to fund Adara Development's administration and emergency project costs. This allows 100% of donations received by Adara Development to go directly to project-related costs.

Each year Adara directly reaches more than 200,000 people living in poverty and countless more through their influence, networks and knowledge sharing.

Learn more about the Adara Group here: https://www.adaragroup.org/

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