

ADARA NEWBORN



HIGH IMPACT INVESTMENT OPPORTUNITY

Join us to halve stillbirths and newborn deaths in health facilities across Uganda.

Newborn disorders are the leading cause of mortality and morbidity in Africa, across all ages. Most African countries are not on track to achieve the newborn SDG by 2030 – including Uganda.

Adara has received the first anchor investment from The ELMA Foundation to expand our AdaraNewborn model in Uganda.

We are seeking your support to scale this work to 10 facilities over the next decade and halve newborn deaths and stillbirths.

Over the next decade, AdaraNewborn plans to reach 500,000 women and children, and prevent over 7,000 stillbirths, and newborn and maternal deaths across 10 facilities. We will impact many more communities by sharing our knowledge and resources with health facilities and professionals locally and globally.



What are we trying to achieve?

Reduce stillbirths and newborn deaths by 50% to accelerate Uganda's achievement of national newborn survival goals.



How much will it cost?

US\$30 million to implement the full AdaraNewborn package in 10 health facilities over 10 years.

What is AdaraNewborn?

AdaraNewborn is a model of newborn care with the power to halve stillbirths and newborn deaths in low resource settings. It is an evidence-based, high-impact model that addresses the full continuum of maternal and newborn care, pioneered by Adara for 25 years at Kiwoko Hospital in Central Uganda.

Our model has sustaining survival rates for sick and small newborns of over 80% for over a decade - on par with some hospitals in high-resource settings.

How can you help?

Join Adara and The ELMA Foundation to expand the AdaraNewborn model across Uganda.

Your support will ensure each facility receives the full AdaraNewborn package, including:

- Adequate and well-trained nurses, midwives and community health workers to provide high-quality care in the facility and the home.
- Essential infrastructure and equipment to deliver maternal and newborn services, including incubators, pulse oximeters and oxygen concentrators.
- Strengthened leadership, governance, and systems to improve efficiencies, quality of care and long-term impact.

Join Adara so that we can double our impact and accelerate our ambitious plan to halve stillbirths and newborn deaths across Uganda.

Your investment will help halve newborn deaths and stillbirths across 10 facilities, and strengthen Uganda's health system.

Together, we can make a major contribution to accelerate Uganda's achievement of the Sustainable Development Goals for maternal and newborn survival.

Contact us

Jessica Kubowicz

Senior Partnerships Manager

jessica.kubowicz@adargroup.org



Who will benefit?

Our work demonstrating the power of the model has already begun in three sites, including public facilities Nakaseke Hospital and Luwero Hospital in Central Uganda **with the full support of the Ministry of Health.**

The remaining health facilities will be chosen in partnership with the Ministry and other partners, including Makerere University. One of these sites will be our second Centre of Excellence hub - a national referral hospital.

Global recognition

Our work has been acknowledged as best practice on a global stage.

- Recognised as a Centre of Excellence in newborn care by Ugandan Ministry of Health.
- Recognised as an Exemplar in Global Health by Gates Ventures.
- Winner of the Organisational Impact Award by Washington Global Health Alliance.